

Reference: European Design Science Symposium (2013:Dublin, Ireland). (2014). *Design science: Perspectives from Europe : European design science symposium, edss 2013, Dublin, Ireland, November 21-22, 2013. revised selected papers.* (M. Helfert, B. Donnellan, & J. Kenneally, Eds.) (Ser. Communications in computer and information science, 447). Springer.
<https://doi.org/10.1007/978-3-319-13936-4>

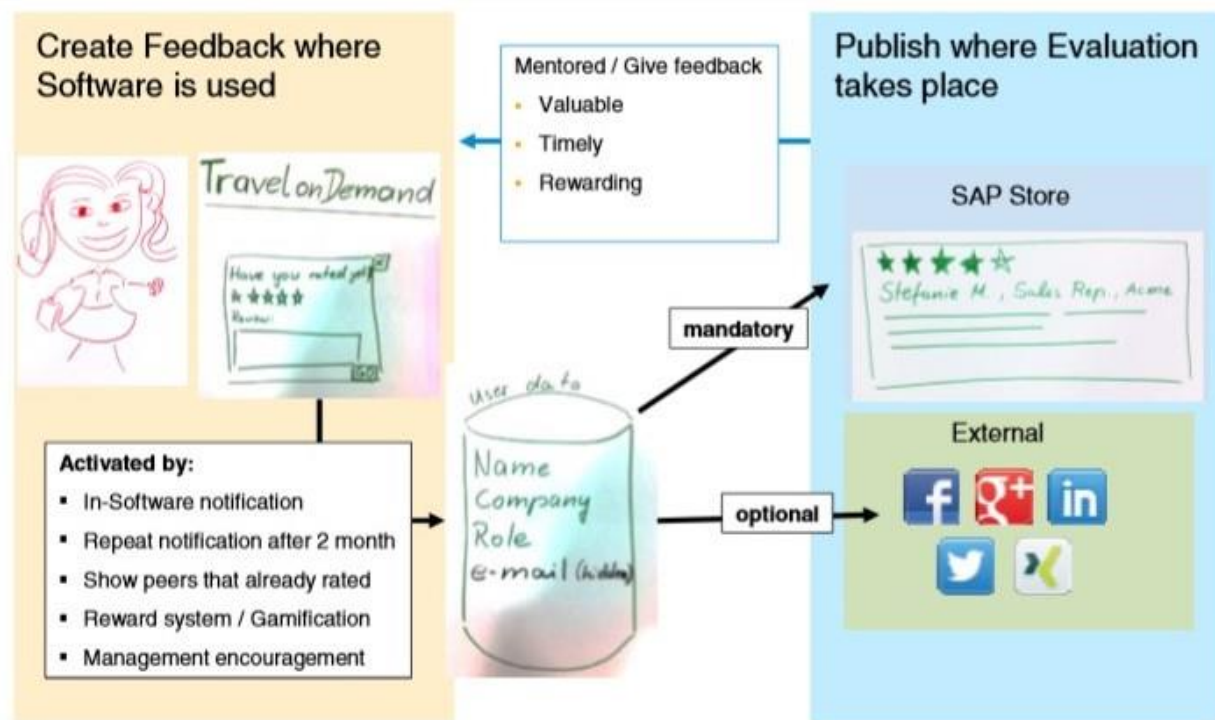


Fig. 2. The social media for SAP store interaction concept